


 Global Trade Alliance



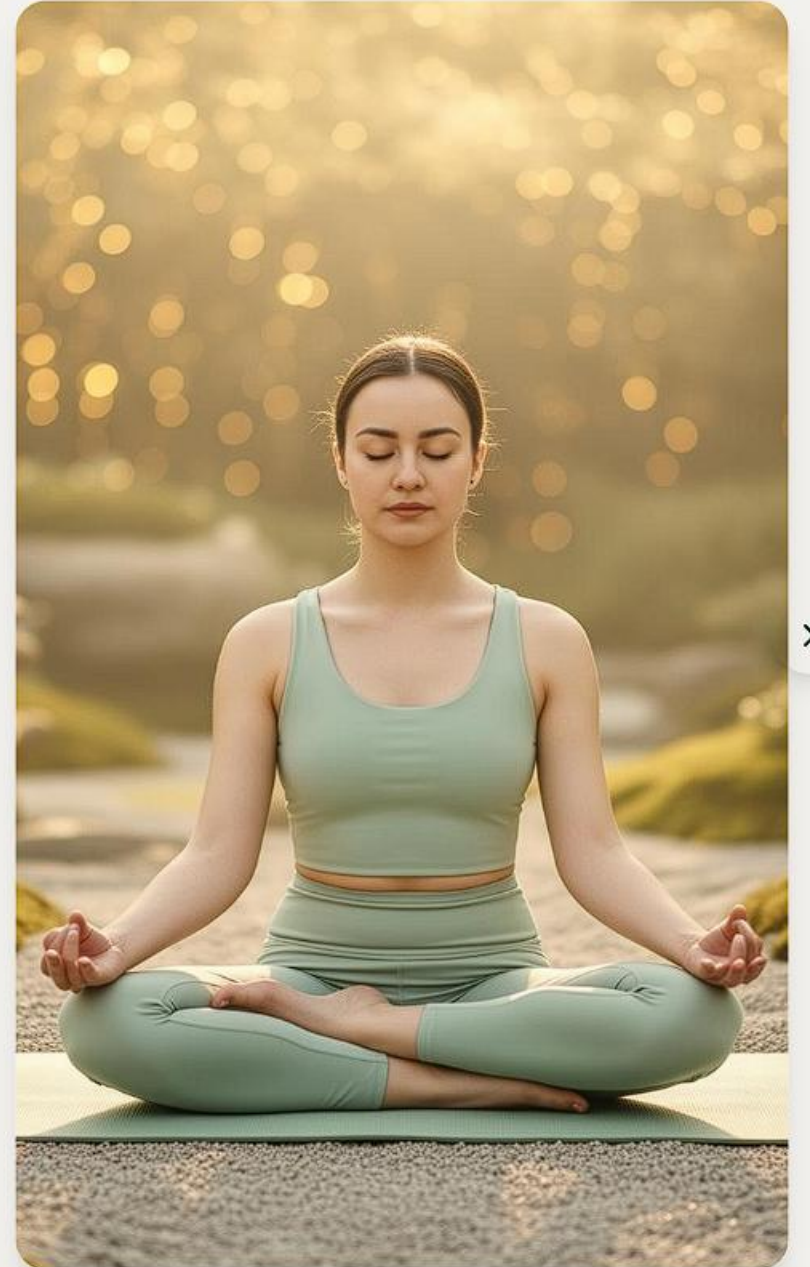
ASSOCIATE PARTNER OPPORTUNITY

Wellfest India Expo 2026

Ayuryog · Women Wellness · Eldercare
Sports & Wellness · Fitness & Active Living

 24–26 April 2026

 India Expo Mart, Greater Noida





WELLFEST
INDIA 2026

JOURNEY TO WHOLENESS BEGINS HERE



AYURYOG



ELDERCARE
INDIA EXPO



WOMEN
WELLNESS EXPO



SPORTS
& WELLNESS EXPO



FITNESS &
ACTIVE LIVING
EXPO

Five Shows One Vision

A Global Marketplace for Wellness,
Longevity & Lifestyle.

What is Wellfest India?

One Platform. Infinite Dimensions of Wellness!

Wellfest India is the country's **largest unified wellness, health & lifestyle exposition**. A dynamic platform bringing together every dimension of wellbeing from ancient **Ayurvedic wisdom** to **futuristic fitness** and **smart living solutions**.

Designed as a **comprehensive B2B + B2C ecosystem**, it bridges the worlds of commerce, care and consciousness, a stage uniting innovation & inspiration while transforming traditional knowledge into modern wellness.



Event Overview



India's Premier Wellness Expo

A convergence of diverse wellness themes under one roof — Ayuryog, Women Wellness, Eldercare, Sports & Wellness, and Fitness.



High-Value Audience

Corporates, institutions, HR leaders, wellness professionals, and B2B buyers — all decision-makers seeking wellness solutions.



Strategic Opportunity

Showcase innovations, connect with high-potential clients, and build lasting partnerships in India's wellness ecosystem.

Five Shows One Vision

A Global Marketplace for Wellness, Longevity & Lifestyle.



WHY PARTNER WITH US

Highlights



Business Growth Catalyst

Drives conversions and enhances brand equity across the wellness industry.



Client Interactions

Face-to-face engagement with decision makers from corporates and institutions.



Brand Impression

Premium visibility across venue & digital platforms for lasting impact.



Sustained Impact

Continued engagement via TREQ platform and post-event promotions.

Let's build wellness together. **Partner with Wellfest India Expo 2026.**





DELIVERABLES

Key Deliverables 1-3



01 Presenting Opportunity

30-minute session on 25th April with PPT + corporate film.

- ◆ Thought leadership; premium exposure to key stakeholders.



02 Exhibition Space

24 sq. mt. booth for showcasing products and live demos.

- ◆ Strong brand impression; client engagement hub.



03 Venue Branding

Logo on banners, stage backdrops, and signage throughout.

- ◆ Continuous visibility; reinforced brand identity.



WELLFEST INDIA 2026

DELIVERABLES

Key Deliverables 4-6



04 Social Media Visibility

Pre & post event promotions across all Wellfest channels.

- ◆ Reach 20,000+ professionals; amplified brand recall.



05 Corporate Film Screening

Showcase your vision and success stories to the audience.

- ◆ Emotional storytelling; deeper client engagement.



06 B2B Connect Meetings

Curated meetings with corporates and institutions.

- ◆ Direct lead generation; high client acquisition potential.



Key Deliverables 7-8



07 TREQ Platform Subscription

3 months premium access for networking & lead management.

◆ Sustained engagement post-event; digital visibility.



08 Holistic Wellness Positioning

Alignment with Yoga, Ayurveda, women's health, eldercare, sports, fitness.

◆ Credibility boost; trusted wellness innovator positioning.





DELIVERABLES

Key Deliverables 9–10



09 Multi-Channel Exposure

Presence across venue, digital, and B2B platforms.

- ◆ 360° brand visibility; maximized impressions.



10 ROI Potential

Strategic investment of **INR 5 Lac + GST**

- ◆ Estimated 10–15x ROI via client acquisition, partnerships, and brand positioning.



GLOBAL TRADE ALLIANCE, INDIA

Wellfest India Expo 2026

Associate Partner Opportunity

📅 24-26 April 2026

📍 India Expo Centre, Greater Noida

🌿 Workplace Wellness · Corporate Health · Holistic Living

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